

General Information	
Academic subject	Media Law
Degree course	Media Studies
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italian

Subject teacher	Name Surname	Mail address	SSD
	Maria Stefania Scardigno	maria.stefania.scardigno@uniba.it	IUS/01 (Private Law)

ECTS credits details	Disciplinary Area	SSD	Credits
Basic teaching activities	I2/A1 Private Law	IUS/01	6

Class schedule	
Period	Semester II
Year	Second: 2021/22
Type of class	conventional

Time management	
Hours measured	1h= 60 min
In-class study hours	40 hours
Out-of-class study hours	110 hours

Academic calendar	
Class begins	March 2022
Class ends	May 2022

Syllabus	
Prerequisite requirements	
Expected learning outcomes	<p>The course aims to give the student a knowledge of the legal rules that the use of media. In particular, the teaching, focusing on the case analysis, will analyze the civil law profiles of the media law in relation to journalistic, radio and television, advertising, Internet activities.</p> <p><b>Knowledge and understanding</b> The course aims to acquire:</p> <ul style="list-style-type: none"> <li>- the basic knowledge of the legal system and the main institutions involved in the discipline of media;</li> <li>- knowledge of the main legal rules governing the various sectors of the discipline (press, radio and television and new media);</li> <li>- knowledge and understanding the main legal issues related to the use of the media, with specific reference to the most recent technological innovations, to the problems related to economic exploitation and personal protection.</li> </ul> <p><b>Making informed judgements and choices</b> The student is able to access sources necessary to operate with awareness of interest (regulation, jurisprudence, public bodies, etc.). Using the acquired juridical knowledge, the student achieves critical ability and autonomy of judgment with respect to the issues of</p>

	<p>media rights which present particular problematic profiles (eg protection of privacy and individual personality, copyright, professional activity in the field of communication, internet)</p> <p><b>Communicating knowledge and understanding</b></p> <p>The student is able to communicate the regulatory provisions on media law as well as the main legal issues relating to it.</p> <p><b>Capacities to continue learning</b></p> <p>The student is able to demonstrate, with sufficient mastery of the technical-legal language, to have acquired a good degree of critical knowledge of the legal profiles concerning the various sectors studied.</p>
Contents	<p>The course aims to analyze the rules on communication related to the framework of the c.d. information society. In particular, will be considered in detail: Introduction to the media law; - The constitutional principles governing the means of communication between protection of the freedom of enterprise and protection of the person (right to information, freedom of expression, pluralism of information, right to exploitation of public service ether and equal access); - Competition and market in the communication; - Radio-television (media control, pluralism, radio and television as entertainment company); - The regulation of the telecommunications in the European and international context; - The freedom of expression in the world of Internet; - Information, communication and knowledge (the freedom to disseminate data, the right to access information, the right to be informed, the legal information obligation, the knowledge society); - The Journalistic activity (access to the profession the activity as intellectual service, information privileges, professional diligence); - Means of communication and responsibility of provider operators (responsibility for system security breaches); - Commercial advertising on television and electronic media and its limits; - Protection of privacy and personal rights; - Protection of intellectual property rights.</p>
Course program	
Bibliography	<p><b>BASSINI, CUNIBERTI, MELZI D'ERIL, POLLICINO, VIGEVANI</b>, <i>Diritto dell'informazione e dei media</i>, Torino, Giappichelli, 2019, pp. 3-63; 91-178; 205-384; 395-418</p>
Notes	
Teaching methods	<p>Lessons and seminars.</p> <p>During the semester, the teacher will also indicate doctrine and jurisprudential material to deepen the problems that will provoke greater interest among the students. The teaching will favor the method of cases analysis.</p>
Assessment methods	<p>Final oral exam.</p> <p>Evaluation criteria for the exam:</p> <ul style="list-style-type: none"> <li>- ability to reflect and elaborate a complex thought;</li> <li>- ability to express themselves clearly and with appropriate language;</li> <li>- ability to include legal institutions within the principles and values underlying the legal system;</li> <li>- ability to analyze and understand the legal texts of reference, the</li> </ul>

	doctrinal contributions and the jurisprudential guidelines concerning the discipline.
Further information	